

# Ronnie James Dio Stand Up And Shout Cancer Fund

FOR IMMEDIATE RELEASE  
September 13, 2016

## 2ND ANNUAL "BOWL 4 RONNIE" BOWLING PARTY SET FOR FRIDAY, NOVEMBER 4 TO BENEFIT RONNIE JAMES DIO STAND UP AND SHOUT CANCER FUND

**Celebrity Bowling Event Hosted by VH-1's Eddie Trunk  
at PINZ Bowling Center in Studio City, California  
Will Raise Awareness and Funds for Cancer Charity**

The 2nd Annual **BOWL 4 RONNIE** Bowling Party, benefiting the Ronnie James Dio Stand Up and Shout Cancer Fund ([www.diocancerfund.org](http://www.diocancerfund.org)), will take place on **Friday, November 4, 2016** at the **Pinz Bowling Center** in Studio City, California. The event, hosted by VH-1's **Eddie Trunk**, will include a celebrity bowling tournament, a raffle drawing and a special live auction. The inaugural Dio Cancer Fund Bowling Party, held in May 2015 as part of the commemoration of the 5th anniversary of the passing of rock legend Ronnie James Dio, contributed to raising \$155,000 for the cancer charity from that weekend's events.

**BOWL 4 RONNIE** participants can anticipate an evening of fun, food, and, of course, bowling with rockers and celebrities competing for trophies in the name of raising funds and awareness for the Dio Cancer Fund. Among the raffle prizes will be a specially-designed bowling ball featuring the **BOWL 4 RONNIE** artwork (see below). The live auction will include music memorabilia and celebrity signed guitars, among them a 6-string Jackson guitar donated by Chris Broderick of Act of Defiance, who will be in attendance, stage played while on tour with in 2012 Megadeth (as well as autographed photos of Chris playing that same guitar).

The event kicks off at 6:30PM with open bowling and a VIP pre-party for lane sponsors, celebrities and their guests. Last year's **BOWL 4 RONNIE** drew artists such as Tom Morello, Lita Ford and Jack Black, fresh from his Grammy™ win for his version of Ronnie James Dio's song "The Last In Line" from the Dio tribute album, THIS IS YOUR LIFE. Proceeds from the sale of that double album were donated to the Dio Cancer Fund.



**Chris Broderick on the 2012 Megadeth tour playing Jackson guitar to be auctioned at Bowl 4 Ronnie**



**(from left): Eddie Trunk, Jack Black, Wendy Dio, Kyle Gass and (front) Tom Morello enjoy the 1st 'Bowl 4 Ronnie' Celebrity Bowling Party held in 2015. Photo by Gene Kirkland**

Eddie Trunk, host of VH-1's "That Metal Show," plans to captain his own bowling team at the event, while rockers already expected to attend include Bjorn Englen (Dio Disciples/Tony MacAlpine/Yngwie Malmsteen), Chris Broderick (Megadeth/Act of Defiance), Eddie Money, Gonzo Sandoval and Phil Sandoval of Armored Saint, Joe Retta (Dio Disciples/ Sweet), Marc Ferrari (Keel), Matt Duncan (DC4), Shawn Duncan (DC4/ Bullet Boys), Robert Sarzo (Hurricane), Rowan Robertson (Dio,/Bang Tango/DC4), Rudy Sarzo (Dio/Quiet Riot/Whitesnake), Scott Warren (Dio /Warrant) and

actor/musician Sean McNabb (Lynch Mob/Quiet Riot/Dokken), with more names being added.

"Last year was a blast, and we totally sold out the place," says Wendy Dio, co-founder/president of the Ronnie James Dio Stand Up and Shout Cancer Fund. "We hope everyone will come again this year to have some fun and raise money for a good cause."

100% of the net proceeds from the **BOWL 4 RONNIE** will go to the Dio Cancer Fund ([www.diocancerfund.org](http://www.diocancerfund.org)). Most recently, the Dio Cancer Fund presented a check for \$25,000 to Dr. David Wong, Director of the Dental Research Institute at the University of California Los Angeles, to further his research into saliva testing for the early detection of cancer. Dr. Wong believes this simple, non-invasive test will be available for medical use within the next three years.

Individual tickets and lane sponsorships are now on sale, and participants are encouraged to gather friends, family and co-workers for the ultimate bowling team. The Pinz Bowling Center is located at 12655 Ventura Blvd in Studio City, California.

**For more information, visit:**

**SUAS website:** <http://www.diocancerfund.org/events/>

**SUAS website:** <http://www.diocancerfund.org/bowlforronnie/>

**Direct link for ticket purchases:** <https://bowl4ronnie.eventbrite.com>

**WHO:** The Ronnie James Dio Stand Up and Shout Cancer Fund

**WHAT:** **BOWL 4 RONNIE** Celebrity Charity Bowling Tournament

**WHERE:** Pinz Bowling Center, 12655 Ventura Blvd, Studio City, California

**WHEN:** **Friday, November 4, 2016** - 6:30-11:00pm /

VIP Pre-Party 6:30-8:30pm

**WHY:** To raise funds for cancer research.

**For additional media information regarding The Ronnie James Dio Stand Up & Shout Cancer Fund, please contact:**

**Sharon Weisz, W3 Public Relations**

**323-934-2700, [w3pr@yahoo.com](mailto:w3pr@yahoo.com)**

**[www.w3publicrelations.com](http://www.w3publicrelations.com)**



The Ronnie James Dio Stand Up and Shout Cancer Fund was formed in memory of the legendary rock singer Ronnie James Dio, who lost his life to gastric cancer in 2010. A privately funded 501(c)(3) charity organization dedicated to cancer prevention, research and education, the Ronnie James Dio Stand Up and Shout Cancer Fund has already raised over \$1 million in its short history. Monies raised have been committed to the cancer research work of the T. J. Martell Foundation for Cancer, AIDS and Leukemia Research, the gastric cancer research unit of the M.D. Anderson Cancer Center in Houston, where Ronnie was treated for gastric cancer during the last six months of his life, and other cancer research projects. The recent passing of several high profile musicians to cancer has served to reinforce the commitment of the Dio Cancer Fund to support research and education that furthers early detection, prevention and treatment of prostate, colon and gastric cancers.