

W3 PUBLIC RELATIONS



For Release on March 1, 2018

ANTHEMIC “WE ARE DIFFERENT” SINGLE RELEASE MARKS DEBUT OF IRISH DUO THANKS BROTHER

Digital Release Coming March 9

“We Are Different,” the debut single release from the Irish duo Thanks Brother (comprised of singer-songwriter-musicians Róisín O and John Broe), is a soaring anthem for the turbulent times in which we live. It will be released via all digital outlets on **March 9** by independent Blix Street Records.

The song, written by the duo, takes up the mantle of the disenfranchised and marginalized without reproach of those who would exclude them. It was produced by Broe and Ciaran Bradshaw at Beechpark Studios in the Dublin countryside and remixed by Ruardhi Cushnan, whose credits include Mumford and Sons, Ed Sheeran and U2.

“We wrote it as an anthem about being different,” explains Róisín. “We are all different yet the world is full of people who would judge, exclude, fear or hate people on those differences rather than accept them. Hopefully, the song will connect for different reasons with different people, but the meaning will always be the same.”

“We are we are different
Unafraid of the lives our mothers led
Unaware of the strength their fingers bred”

“We Are Different” is the perfect showcase for Róisín O’s mesmerizing voice, which is surrounded by pounding drums and an atmospheric track. One of the country’s most promising young artists, she is well-known in Ireland and has toured internationally on her own and with her band. John Broe, formerly the writer and singer with the Irish band Miracle Bell, described at the time as “Ireland’s musical Zeitgeist,” joined Róisín’s touring band, and they began writing songs together, originally for a Róisín O solo album. Inspired by the epic soundscapes of Kate Bush, Phoenix, and HAIM and with a desire to create a dynamic and confrontational new musical statement, Thanks Brother was born.

The pair have also written songs that have been used for television series and advertising campaigns as well as co-writing for other artists. The pair recently co-wrote singles with the Irish band The Coronas, including “Real Feel,” that band’s first U.S. single from their *Trust the Wire* album.

Their name—Thanks Brother—comes from a chance encounter that took place at a concert in Ireland, where the duo met one of their on screen heroes, actor Peter Dinklage (Game of Thrones, Three Billboards), whose brief response to a gushing Broe’s praise was simply, “Thanks Brother.”

Here is a preview of “We Are Different” by Thanks Brother:

<https://soundcloud.com/user-748026954/we-are-different-thanks-brother-441-16-excerpt/s-4blvU>



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